COMMUNITY DEVELOPMENT ADVISORY COMMITTEE

Minutes of CDAC Meeting of June 18, 2019

CDAC Members: Charlie Fritz, Diane MacArthur, Richard Kumpf, Kevin Keyes and Cody Gray

Guests: Jerod Reynolds (UNH-CE) and Cristina Ashjian, Heritage Commission

Staff: Robert Ward, Town Planner

Public Attending: Kevin Quinlan, Tom Wardrop, Ken Bickford, Walter Johnson, Scott Bartlett, Celeste Burns, Ron Burton, Shane Pouliot, Eric Tausig

The meeting took place at the public meeting room of the Moultonborough Library. The meeting was called to order by Chairman Charlie Fritz at 5:00PM. He declared a quorum present and welcomed the guest presenter as well as members of the public who were attending the meeting.

MINUTES

The minutes of the May 21, 2019 CDAC meeting were not considered by the CDAC for approval. (Both the May and June CDAC meeting minutes will be considered at the next CDAC meeting)

CDAC Chairman Charlie Fritz welcomed the public to the “First Impressions” public meeting and read a statement concerning the “First Impressions” program and Moultonborough’s role in the program.

Presentation re the “FIRST IMPRESSIONS” Program

Guest speaker Jerod Reynolds, of the UNH Cooperative Extension, presented information to the meeting concerning the “FIRST IMPRESSIONS” program. CDAC Chairman Charlie Fritz stated that the two projects which CDAC is currently focusing on are: the “village trail” and creation of the Moultonborough Business Association. Jerod reviewed the “First Impressions” process in detail and handed out information re the program, reviewed the responsibilities of each “First Impressions” community and reviewed the steps to be taken by the Moultonborough “steering committee”. He stated that each “First Impressions” community is responsible for doing an “assessment” of the other community in terms of its “downtown or village center” area.

Jerod asked the CDAC members and public to comment regarding their views on and expectations for the “First Impressions” program.

Cristina suggested that it might be appropriate that a CDAC member would serve as a member of the FIRST IMPRESSIONS Steering Committee.

Jerod discussed the creation of a steering committee and the “First Impressions” process.

Chairman Fritz asked if any members of the public in attendance might be interested in serving on the Steering committee. The following four people volunteered to serve on the “First Impressions” steering committee: Tom Wardrop, Celeste Burns, Ron Burton and Shane Pouliot. The CDAC discussed who else might be appropriate for inclusion on the steering committee.

Following the “First Impressions” portion of the CDAC meeting, CDAC Chairman Charlie Fritz led the discussion of the steering committee meeting schedule. Following Chairman Fritz’s comments, the CDAC set a meeting schedule for the “First Impressions” program as follows: July 2/First Meeting and Planning, July 16/Second Meeting and Planning, and July 30/Third Meeting and Training.

Once the steering committee meeting schedule was determined, the committee engaged in a general discussion regarding Moultonborough village. Rich Kumpf stated his view of Moultonborough village is through the “lens” of what is missing. Bob Ward commented that Moultonborough village has multiple assets and attributes however they need to be augmented with whatever is missing and then coalesced into a viable village center. Diane MacArthur stated that jobs are a very important “missing
ingredient” for the village. She stressed the need for economic development and jobs to attract younger, “school-aged” families. She also stressed the need for “public gathering places” in Moultonborough, especially in the village. Tom Wardrop commented regarding Moultonborough village’s image and that it is a classic village center. Cristina AShian commented regarding the “Village Vision” program and stressed implementation of the “Village Vision” program’s recommendations. Walter Johnson expressed general support for the “First Impressions’ program.

At this point, Jerod Reynolds stated that in his view, community-based economic development has two essential “pillars”, infrastructure and entrepreneurship opportunities. He also mentioned additional critical attributes, namely walkability, safety (both pedestrian and vehicular), employment and ‘start-up coordination” to act as a catalyst through a coordinated effort.

Tom Wardrop commented that he was impressed at the public attendance at this meeting. After discussion, the CDAC decided that the “First Impressions” program should focus on only the Moultonborough Village center area.

Having reached the appointed adjournment time, the closed meeting was adjourned at 6:30PM.

Respectfully submitted,
Kevin Keyes
CDAC Secretary

Next CDAC Meeting
The next CDAC/“First Impressions” meeting was set for July 16 at 5:00PM. Bob Ward will reserve the small meeting room at Town Hall for the meeting.