

TOWN OF MOULTONBOROUGH

SELECT BOARD GOALS 2017

- Goal #1 Evaluate Lions Club Facility/Community Center Options**
- Determine Short and Long-Term Needs of Lions Club Facility.
 - Determine Management Options and Plan for Lions Club Facility by 2/01/17.
 - Look at Possible Construction Phasing of a New Community Center in Village
- Goal #2: Continue to Work Closely with Planning and Zoning to Adopt Changes to allow for Development, both Business and Residential and Maintain the Character of the Town of Moultonborough**
- The Board of Selectmen will continue to work on this Goal
- Board of Selectmen agreed residential discussion is the foundation of the Master Plan.
 - Board of Selectmen will receive an update on the Master Plan 8/29/16.
 - Once Master Plan is in place Board of Selectmen can align future goals to Master Plan.
- Goal #3: To have an Effective Succession Plan Tied to the Vision: Reward Excellence and Position Advancement**
- Town Administrator will evaluate employee positions.
 - Town Administrator will develop training opportunities.
 - Job position clarity and Standard Operating Procedure for each position.
 - Identify potential employees for leadership roles and training.
 - No date was established by the Board of Selectmen for completion of this goal.
- Goal #4: Develop and Implement a Marketing Plan for the Town of Moultonborough (CY 2017)**
- Discussion on:
 - ✓ What is the Town of Moultonborough trying to become? Develop the Town of Moultonborough “brand”.
 - ✓ Who/What is the Town of Moultonborough trying to attract/outreach to?
 - Business Retirees
 - Families Individuals
 - Prepare an RFP to hire a marketing consultant to provide guidance in developing a Moultonborough “brand”.
 - Promote advantages of the Town of Moultonborough.
 - ✓ School K-12
 - ✓ Low taxes
 - ✓ Jobs (service positions/landscapers/skilled trade/plumbers, etc.)
 - ✓ Low Crime
 - ✓ Lifestyle
 - ✓ Recreation
 - Route 25 continues to be an advantage and a negative.
 - Board of Selectmen agreed to budget money for a 2017 consultant to assist the Town of Moultonborough with this development by 4/15/17.
 - Board of Selectmen Chair to review what other towns have done by 9/15/15.

TOWN OF MOULTONBOROUGH

Select Board Goals 2017

Page 2

- Goal #5: Finalize Franchise Extension with Time Warner Cable**
- Town Administrator currently working on issues with Time Warner Cable through Attorney.
 - Proposed contract to be completed by 8/15/16.
- Goal #6: State's Landing**
- Develop 3-5 year plan
 - This is an on-going study
 - Phase 1 to be presented
 - Additional monies have been included for this year
- Goal #7: Evaluate Town-Owned Properties**
- This has a direct impact on Goal #2 with any potential facility.
 - To be completed by Town Administrator by second quarter of 2016.
 - This Goal is pending review and discussion with the Board of Selectmen 07/21/16.
- Goal #8: Village Development**
- Review Matrix of issues by 10/2016.
 - Work with Town Planner, Town Engineer and NH DOT on traffic calming issues.
 - Review Sidewalk engineer study for further consideration/direction
 - Determine funding options for a capital sidewalk construction projects, i.e. TAP, Safe Routes to Schools, etc.
 - Work with Planning and Zoning Boards, Historical Society, Heritage Commission, etc., to take the Village Vision to the next level.
 - FY2017 budget to include funding for visuals to "tell" the Village Vision Story.
- Goal #9: Determine Town Cemetery Needs**
- Determine Existing Inventory of Lots Available
 - Evaluate a Portion of Lions Club Property for Cemetery
 - Evaluate Other Town Owned Property for Cemetery Development